

Social Media Policies

These operation policies (hereinafter referred to as the "Policy") establish the matters regarding the operation of official accounts on social networking services (hereinafter referred to as "SNS") by "Adam by GMO Inc." (hereinafter referred to as the "Company") .

Purpose

The Company will utilize social media to deliver the information of NFT Marketplace "Adam byGMO" to various stakeholders.

Operation Policies

1. The Company understands that any information posted on SNS can be accessed immediately by an unspecified number of users, and that once posted, the information cannot be deleted completely.
2. The Company pays close attention to not mislead the users via the information and responses posted on official SNS, mindful of its possible influences.
3. The Company observes applicable laws and regulations. Copyrights · trademarks · publicity · reputation (defamation from calumny) and all other rights will be respected without infringement.
4. Information security is enforced to protect personal information and confidential information, both within and outside the company, from erroneous transmission.
5. During the operation of official SNS accounts, the Company may fully or partially hide, delete or reject any comments deemed to fall under the following.
 - ① Violates laws and regulations
 - ② Offensive to public order and morality, encouraging criminal activity
 - ③ Calumny targeting a specific individual, corporation, group etc. for defamation or discreditation
 - ④ Infringes privacy by disclosure, leakage etc. of personal information

- ⑤ Infringes patents, industrial design rights, copyrights, trademarks, publicity and other rights of a third-party
- ⑥ Contains untruth or extremely inaccurate information
- ⑦ Contains abusive, obscene, vulgar, insulting language or hate speech etc.
- ⑧ Directs the users of official SNS accounts to external websites without expressing any opinion or a warning
- ⑨ Comments with identical or similar content posted repeatedly by the same user
- ⑩ Violates the terms and services of respective SNS services
- ⑪ Others, deemed inappropriate under the operation of official SNS accounts

Intellectual Property Rights

The copyrights, publicity and all other rights of the images · illustrations · audios · videos etc. posted on the official SNS accounts belong to the Company or whom hold legal rights to the content.

Disclaimers

1. The information posted on the official SNS accounts may be changed or removed without prior notice.
2. The content of information or ways of dialogue (whether or not there is a reply, response time, methods etc.) differ respective to each SNS account.
3. The Company shall not be held responsible for any conflicts or troubles between the users and third-parties nor the damages, losses, costs, burden attributed or related to such issues, regarding the use of official SNS.
4. The official SNS accounts and the information posted on official SNS accounts are not targeted to solicit investment in NFT. The purchases of NFT are to be made at the user's responsibility.

Changes to Operation Policies

The Company may change the content of social media Policy without prior notice. The changes to social media policies shall take effect once they are published on this page by the Company.

Official accounts operated by the Company

Twitter

<https://twitter.com/adambygmo/>

Instagram

<https://www.instagram.com/adambygmo/>

Facebook

<https://m.facebook.com/adambygmo/>